





## St. Mary's Good Samaritan Hospital Community Health Needs Assessment Implementation Strategy Fiscal years 2016-2019

St. Mary's Good Samaritan Hospital completed a comprehensive Community Health Needs Assessment (CHNA) that was adopted by the Board of Directors on April 18, 2016. STMGSB performed the CHNA in adherence with certain federal requirements for not-for-profit hospitals set forth in the Affordable Care Act and by the Internal Revenue Service. The assessment took into account input from representatives of the community, community members, and various community organizations.

The complete CHNA report is available electronically at (<http://www.stmarysgoodsam.org/about-us/community-benefit/>) , or printed copies are available at St. Mary's Good Samaritan Hospital.

### Hospital Information and Mission Statement

Good Samaritan Hospital, Inc. is located in Greene County, Georgia. Although it is the 56th largest county in the state in land area, Greene County has a sparse population of 16,321. It is composed of five cities with its population centers in Greensboro and Union Point. The area is known for its lush green beauty. Greensboro offers fishing, swimming, boating, beautiful golf courses and is home to one of America's 20 Hottest Bass Lakes, Lake Oconee.

Approximately 55% of the population in Greene County is between 18 and 64 years of age, and 25.4% of the population is age 65 and over. The majority races are white and African American, and 6.3% of the population is Hispanic or Latino. Males make up 48.6% of residents.

The majority of households in Greene County are family households. The average household size is 2.43 and the average family size is 2.85 people. Forty-nine percent of children in Greene County live in single parent homes, 13% more than the state average

and 29% greater than the national benchmark. Of children enrolled in school, 71% are eligible for free or reduced lunch.

Among residents age 25 and over in Greene County, 76.2% have graduated from high school and 18.4% have a bachelor's degree or higher.

Of those 16 years and older in the civilian labor force, 9.6% are unemployed in Greene County. This is slightly higher than the percentage in Georgia (9.0%).

The median household income in Greene County is \$40,728. This is approximately \$9,000 less than the State median (\$49,604).

Greene County also has a significantly higher percentage of families and individuals living below the poverty level than the state of Georgia. In Greene County the percent of persons living below the poverty level is 22.5%.

### **Mission**

We, St. Mary's Good Samaritan Hospital and Trinity Health, serve together in the spirit of the Gospel as a compassionate and transforming healing presence within our communities.

## **Health Needs of the Community**

The CHNA conducted in 2015/2016 identified 10 significant health needs within the [St. Mary's Health Care System](#) community. Those needs were then prioritized based on the reaction and reflection to the following questions: What is the severity or prevalence in your community?

Is this a health need you can address? Do you have the needed expertise, resources, and partners? Are you already addressing this need? And do you have the ability to make and show impact? The 10 significant health needs identified, in order of priority include:

|                               |                                                                                                                                                                                                                                                                     |
|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>HIV/AIDS &amp; STD's</b>   | <ul style="list-style-type: none"><li>Despite the fact that fewer people are being screened for HIV in the region than in the state, both HIV and chlamydia prevalence are increasing in the hospital service area over time.</li></ul>                             |
| <b>Cerebrovascular Health</b> | <ul style="list-style-type: none"><li>Regionally, there was a 32% increase in ER visits for stroke since 2013, speaking to the need for greater community-based prevention strategies targeted at the primary risk factors for stroke.</li></ul>                    |
| <b>Access to Care</b>         | <ul style="list-style-type: none"><li>The region lacks adequate and affordable healthcare options in the areas of primary, dental, and mental health, especially for those without adequate insurance.</li></ul>                                                    |
| <b>Diabetes &amp; Obesity</b> | <ul style="list-style-type: none"><li>In Greene Co. 49 % of population is overweight and 30% are obese.</li><li>Additionally, there is inadequate access to healthy foods and decreasing access to recreational and fitness facilities across the region.</li></ul> |

|                                            |                                                                                                                                                                                                                                                                                                                        |
|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Cardiovascular Disease</b>              | <ul style="list-style-type: none"> <li>• #1 Cause of death in Greene County.</li> </ul>                                                                                                                                                                                                                                |
| <b>Cancers</b>                             | <ul style="list-style-type: none"> <li>• Significant race-based cancer mortality disparities were documented in this region.</li> </ul>                                                                                                                                                                                |
| <b>Respiratory Health</b>                  | <ul style="list-style-type: none"> <li>• Greene Co. has a higher rate of asthma than at the state and national level.</li> </ul>                                                                                                                                                                                       |
| <b>Mental Health &amp; Substance Abuse</b> | <ul style="list-style-type: none"> <li>• The region suffers from a severe lack of mental health providers and is a federally designated mental health provider shortage area.</li> </ul>                                                                                                                               |
| <b>Injury Prevention &amp; Safety</b>      | <ul style="list-style-type: none"> <li>• Poisonings, including alcohol and unintentional drug overdoses, account for a significant portion of preventable deaths in the region.</li> <li>• Similar to the state and nation, motor vehicle crashes account for more deaths in young males than other groups.</li> </ul> |
| <b>Maternal &amp; Infant Health</b>        | <ul style="list-style-type: none"> <li>• Greene Co. is above the nation average in teen births and low birth rate.</li> </ul>                                                                                                                                                                                          |

## Hospital Implementation Strategy

St. Mary's Good Samaritan Hospital resources and overall alignment with the hospital's mission, goals and strategic priorities were taken into consideration of the significant health needs identified through the most recent CHNA process.

### Significant health needs to be addressed

St. Mary's Good Samaritan Hospital will focus on developing and/or supporting initiatives and measure their effectiveness, to improve the following health needs:

- **Access to Care** – Detailed need specific Implementation Strategy on pages 5-6.
- **Cancer** – Detailed need specific Implementation Strategy on pages 7-9.
- **Cerebrovascular Health/Diabetes & Obesity/Cardiovascular Health** – Detailed need specific Implementation Strategy on pages 10-12.

### Significant health needs that will not be addressed

St. Mary's Good Samaritan Hospital acknowledges the wide range of priority health issues that emerged from the CHNA process, and determined that it could effectively focus on only those health needs which it deemed most pressing, under-addressed, and within its ability to influence. STMGSH will not take action on the following health need:

- **RESPIRATORY HEALTH – STMGSH:** The hospital will be participating in the St. Mary's Health System wide Respiratory Health initiative.
- **MENTAL HEALTH & SUBSTANCE ABUSE – STMGSH:** The hospital will be participating in the St. Mary's Health System Wide initiative on this priority need.

There is a statewide limitation of resources for treatment and there are already some of the nonprofit organizations in the area providing mental health care.

- **INJURY PREVENTION & SAFETY- STMGSH:** The hospital participates in industry safety fairs as well as in the county bike safety program. However, to be able to address this need, the hospital will need more data and information since it seems that many of the incidents are seasonal (summer) and due to boat accidents and transient population.
- **MATERNAL & INFANT HEALTH- STMGSH:** The hospital has partnerships with TenderCare Clinic, First Call Pregnancy Center, and Athens OB/GYN. Also, the county has an established Public Health WIC Program department.

This implementation strategy specifies community health needs that the Hospital has determined to meet in whole or in part and that are consistent with its mission. The Hospital reserves the right to amend this implementation strategy as circumstances warrant. For example, certain needs may become more pronounced and require enhancements to the described strategic initiatives. During the three years ending 2019, other organizations in the community may decide to address certain needs, indicating that the Hospital then should refocus its limited resources to best serve the community.

**CHNA IMPLEMENTATION STRATEGY**  
**FISCAL YEARS 2016-2019**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                    |                          |   |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------|---|
| <b>HOSPITAL FACILITY:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | St. Mary's Good Samaritan Hospital |                          |   |
| <b>CHNA SIGNIFICANT HEALTH NEED:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Access to Care                     |                          |   |
| <b>CHNA REFERENCE PAGE:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | Page 132                           | <b>PRIORITIZATION #:</b> | 9 |
| <b>BRIEF DESCRIPTION OF NEED:</b> The region lacks adequate and affordable healthcare options in the areas of primary, dental, and mental health, especially for those without adequate insurance.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                    |                          |   |
| <b>GOAL:</b> By June 30, 2019 improve patient access to care in Greene County.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                    |                          |   |
| <b>OBJECTIVE:</b> Increase patient access to clinical prevention services.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |                                    |                          |   |
| <b>ACTIONS THE HOSPITAL FACILITY INTENDS TO TAKE TO ADDRESS THE HEALTH NEED:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                    |                          |   |
| <p><b>Activity 1:</b> Recruitment of Primary Care Physicians and/or NP/PA. Partner with St. Mary's Medical Group in the recruitment of Primary Care Physician (s) as well as TenderCare Clinic (FQHC). This will be based on the physician market survey currently in progress.</p> <p><b>Activity 2:</b> Work with St. Mary's Hospital Residency Program to expose residents to a Rural Medicine Clinical Rotation. This will help to attract physicians to practice in the area.</p> <p><b>Activity 3:</b> Financial Counseling – continue insurance programs and enrollment events that help uninsured residents.</p>                                                                                                                                                                                                                                                                             |                                    |                          |   |
| <b>ANTICIPATED IMPACT OF THESE ACTIONS:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |                                    |                          |   |
| <p><b>Activity 1:</b> Recruitment for Primary Care Physicians and/or NP/PA</p> <ul style="list-style-type: none"> <li>● Increase in the # of PCA and/or NP/PA in hospital service area.</li> </ul> <p><b>Activity 2:</b> St. Mary's Residency Program</p> <ul style="list-style-type: none"> <li>● By 2019, 20% of residents will rotate through our hospital.</li> <li>● Track the number of community residents that receive clinical prevention services.</li> </ul> <p><b>Activity 3:</b> Financial Counseling</p> <ul style="list-style-type: none"> <li>● Host 6 open enrollment events.</li> <li>● Create a baseline during the first year and follow up with a percentage increase after first year.</li> <li>● # of non-hospital patient applicants that are enrolled through Good Samaritan each year.</li> <li>● # of patient applications submitted for financial assistance.</li> </ul> |                                    |                          |   |

## **PLAN TO EVALUATE THE IMPACT:**

### **Activity 1:** Recruitment of Primary Care Physicians and/or NP/PA

- Good Samaritan Hospital in conjunction with St. Mary's Medical Group will conduct an ongoing evaluation for the next 3 years; depending on population data, surveys, and physician needs assessment.

### **Activity 2:** St. Mary's Residency Program

- Evaluate results at end of each rotation.
- Count # of residents that come to Good Samaritan Hospital.
- Track and follow up with residents that receive clinical prevention services.

### **Activity 3:** Financial Counseling

- Track numbers monthly, report annually, and analyze data for improvement.

## **PROGRAMS AND RESOURCES THE HOSPITAL PLANS TO COMMIT:**

### **Activity 1:** Recruitment for Primary Care Physicians and/or NP/PA

- Recruitment Agreement
- Search Agency(ies)
- Contracts

### **Activity 2:** St. Mary's Residency Program

- Residents hours

### **Activity 3:** Financial Counseling

- HFMI staff
- Contract payment
- Charity Care

## **COLLABORATIVE PARTNERS:**

### **Activity 1:** Recruitment for Primary Care Physicians and/or NP/PA

- St. Mary's Medical Group
- TenderCare Clinic

### **Activity 2:** St. Mary's Residency Program

- Georgia Regents
- St. Mary's Hospital

### **Activity 3:** Financial Counseling

- HFMI
- TenderCare Clinic

**CHNA IMPLEMENTATION STRATEGY**  
**FISCAL YEARS 2016-2019**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                    |                          |   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------|--------------------------|---|
| <b>HOSPITAL FACILITY:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                              | St. Mary's Good Samaritan Hospital |                          |   |
| <b>CHNA SIGNIFICANT HEALTH NEED:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                   | Cancer                             |                          |   |
| <b>CHNA REFERENCE PAGE:</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | Page 138                           | <b>PRIORITIZATION #:</b> | 7 |
| <b>BRIEF DESCRIPTION OF NEED:</b> Significant race-based cancer mortality disparities were documented in this region.                                                                                                                                                                                                                                                                                                                                                                  |                                    |                          |   |
| <b>GOAL:</b> By June 30, 2019, increase cancer awareness and prevention measures to the residents of Greene County and the surrounding areas.                                                                                                                                                                                                                                                                                                                                          |                                    |                          |   |
| <b>OBJECTIVE:</b> Increase number of cancer screenings and reduce breast cancer mortality in Greene County.                                                                                                                                                                                                                                                                                                                                                                            |                                    |                          |   |
| <b>ACTIONS THE HOSPITAL FACILITY INTENDS TO TAKE TO ADDRESS THE HEALTH NEED:</b>                                                                                                                                                                                                                                                                                                                                                                                                       |                                    |                          |   |
| <b>Activity 1:</b> Power of ONE                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                    |                          |   |
| <ul style="list-style-type: none"> <li>• Continue the collaborative partnership with community organizations by enhancing knowledge about breast cancer and the importance of annual mammograms and early detection. Partner and co-host county wide event to focus on breast cancer.</li> <li>• Offer 2 times per year opportunities for no cost mammograms to uninsured women in Greene County.</li> </ul>                                                                           |                                    |                          |   |
| <b>Activity 2:</b> Monthly mammograms with Breast Test and More                                                                                                                                                                                                                                                                                                                                                                                                                        |                                    |                          |   |
| <ul style="list-style-type: none"> <li>• Work with the Greene County Health Department and local clergy to identify women in need of a mammogram who meet the requirements to qualify for the Breast Test and More program.</li> <li>• Complete a total of 60 mammograms through this program by June 30, 2019.</li> <li>• Establish a program with the American Cancer Society and local public transportation to provide assistance with travel to and from appointments.</li> </ul> |                                    |                          |   |
| <b>Activity 3:</b> Researching and educating about available resources and screenings for various cancers                                                                                                                                                                                                                                                                                                                                                                              |                                    |                          |   |
| <ul style="list-style-type: none"> <li>• Continue to collaborate with community based organizations to offer free educational programs for various cancers.</li> </ul>                                                                                                                                                                                                                                                                                                                 |                                    |                          |   |



## **ANTICIPATED IMPACT OF THESE ACTIONS:**

### **Activity 1: Power of ONE**

- Forty (40) no cost mammograms completed with follow up. Monitor the number of patients who participate in the no cost mammograms each year and determine how many continue to annual mammogram screenings. Follow-up to determine barriers.
- Increase the number of individuals that attend educational classes/events held and learn about breast cancer and mammograms.
- 100 people attend county wide event to learn about breast cancer.

### **Activity 2: Monthly mammograms with Breast Test and More**

- Sixty (60) mammograms provided through this program.
- 100% rate of follow up care if the findings are positive with referrals to St. Mary's Hospital in Athens as needed.

### **Activity 3: Researching and educating about available resources and screenings for various cancers**

- Number of educational programs offered—total of 10 programs over the course of three years.
- Increased participant awareness of resources and screenings for various cancers.
- Pre and post surveys to measure the effectiveness of the information and to determine if participants will schedule future mammograms.

## **PLAN TO EVALUATE THE IMPACT:**

### **Activity 1: Power of ONE**

- Track and follow up no-cost mammograms.
- Count the number of classes/events.
- Count the number of participants.

### **Activity 2: Monthly mammograms with Breast Test and More**

- Track the number of mammograms.
- Follow up annually.

### **Activity 3: Researching and educating about available resources and screenings for various cancers**

- Results of pre-post surveys.
- Number of successful follow ups and number of annual mammograms.

## **PROGRAMS AND RESOURCES THE HOSPITAL PLANS TO COMMIT:**

### **Activity 1: Power of ONE**

- Staff Time
- Materials
- 40 free screening mammograms

**Activity 2:** Monthly mammograms with Breast Test and More

- Staff Hours
- Materials
- Location

**Activity 3:** Researching and educating about available resources and screenings for various cancers

- Staff Time
- Materials

**COLLABORATIVE PARTNERS:**

**Activity 1:** Recruitment for Primary Care Physicians and/or NP/PA

- TenderCare Clinic
- Greene County Health Department
- American Cancer Society
- Family Connections
- Local Clergy
- GC Transportation Activity

**Activity 2:** Monthly mammograms with Breast Test and More

- Greene County Health Department
- American Cancer Society

**Activity 3:** Researching and educating about available resources and screenings for various cancers

- Local Businesses
- Churches
- Community civic organizations

**CHNA IMPLEMENTATION STRATEGY**  
**FISCAL YEARS 2016-2019**

|                                      |                                                                       |                          |   |
|--------------------------------------|-----------------------------------------------------------------------|--------------------------|---|
| <b>HOSPITAL FACILITY:</b>            | St. Mary's Good Samaritan Hospital                                    |                          |   |
| <b>CHNA SIGNIFICANT HEALTH NEED:</b> | Cerebrovascular Health<br>Diabetes & Obesity<br>Cardiovascular Health |                          |   |
| <b>CHNA REFERENCE PAGE:</b>          | Page 142                                                              | <b>PRIORITIZATION #:</b> | 6 |
|                                      | Page 146                                                              |                          | 4 |
|                                      | Page 135                                                              |                          | 1 |

**BRIEF DESCRIPTION OF NEED:** Regionally, there was a 32% increase in ER visits for stroke since 2013, speaking to the need for greater community-based prevention strategies targeted at the primary risk factors for stroke. In Greene County, 49% of population is overweight and 30% are obese. There is inadequate access to healthy foods and decreasing access to recreational and fitness facilities across the region. Additionally, cardiovascular disease is the #1 cause of death in Greene County.

**GOAL:** By June 30, 2019, expand community education programs aimed at increasing knowledge of risk factors to manage and prevent chronic diseases by using effective strategies.

**OBJECTIVE:** Prevent chronic diseases and increase wellness by promoting healthy habits.

**ACTIONS THE HOSPITAL FACILITY INTENDS TO TAKE TO ADDRESS THE HEALTH NEED:**

**Activity 1:** Establishment of a Pilot Group for education and maintenance of a healthy lifestyle

- Identify Pilot Group of 25-50 people.
- Conduct 12 educational classes on health related topics.
- Design pre and post-assessment surveys.
- Develop tool and conduct screenings; follow-up based on screening results.

**Activity 2:** Stroke 5K

- Host event at Hospital on an annual basis.
- Promote and register participants.
- Provide free registration to participants in the Pilot Group.
- Provide Stroke Education through promotions of the event and the day of the event.

**Activity 3:** Invest in programs and events that support a healthy weight, reduce obesity, and provide diabetes management and cardiac support within the community

- Continue to collaborate with community based organizations to offer free educational programs on stroke, diabetes, obesity, and cardiac health to their clients.
- Continue the blood pressure and glucose screenings by attending community health and wellness events.
- Improve access to healthier foods by collaborating with community based organizations to help in the

planning, design, set up and provision of resources/materials for a Community Garden, by designing one educational program per year centered on healthy eating and cooking demos.

## **ANTICIPATED IMPACT OF THESE ACTIONS:**

**Activity 1:** Establishment of a Pilot Group for education and maintenance of a healthy lifestyle

- 25-50 people participating in the pilot group.
- # of educational classes held – 12 total for the 3 year period.
- Increase healthy behaviors among participants.
- The increase in number of screenings done with 100% follow-up with those at-risk.

**Activity 2:** Stroke 5K

- Increase the number of participants in the event every year.
- Increase physical activity among 5K participants.
- Have 30% of the Pilot Group participate in the race.

**Activity 3:** Invest in programs and events that support a healthy weight, reduce obesity, and provide diabetes management and cardiac support within the community

- Increase number of educational programs offered to community – 10 programs/events at the end of the 3 year plan.
- # of individuals reached by educating on the chronic diseases.
- # of educational classes on nutrition and cooking demos.

## **PLAN TO EVALUATE THE IMPACT:**

**Activity 1:** Establishment of a Pilot Group for education and maintenance of a healthy lifestyle

- Track attendance of the pilot group members.
- Count the number of screenings done.
- Conduct pre- and post-assessment surveys at each class.

**Activity 2:** Stroke 5K

- Count number of participants and compare with previous year.
- Count the number of participants from Pilot Group.

**Activity 3:** Invest in programs and events that support a healthy weight, reduce obesity, and provide diabetes management and cardiac support within the community

- Track the number of screenings done.
- Survey and follow up with attendees willing to get health screenings (blood pressure and glucose) to be able to track changes in healthy behaviors.
- Count number of healthy cooking and access to healthy food events.
- Count number of participants at healthy cooking demonstrations.

## **PROGRAMS AND RESOURCES THE HOSPITAL PLANS TO COMMIT:**

**Activity 1:** Pilot Group—education and maintenance of a healthy lifestyle

- Staff Time
- Materials
- Screenings

**Activity 2:** Stroke 5K

- Staff Hours
- Materials
- Location

**Activity 3:** Invest in programs and events that support a healthy weight, reduce obesity, and provide diabetes management and cardiac support within the community

- Staff Time
- Materials
- Screenings

## **COLLABORATIVE PARTNERS:**

**Activity 1:** Pilot Group—education and maintenance of a healthy lifestyle

- TenderCare Clinic
- Greensboro Housing Authority

**Activity 2:** Stroke 5K

- Local Gym
- Local Physicians
- St. Mary's Medical Group

**Activity 3:** Invest in programs and events that support a healthy weight, reduce obesity, and provide diabetes management and cardiac support within the community

- Local businesses
- Churches
- Community civic organizations
- TenderCare Clinic
- Greensboro Housing Authority
- Second Harvest Food Bank
- Clergy
- Community Garden
- University of Georgia

## Adoption of Implementation Strategy

On [April 18, 2016](#), the Board of Directors for [St. Mary's Good Samaritan Hospital](#), met to discuss the [2016-2019](#) Implementation Strategy for addressing the community health needs identified in the [2015/2016](#) Community Health Needs Assessment. Upon review, the Board approved this Implementation Strategy and the related budget.

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Name & Title Date

